

Call for proposals for the Festival City Bochum core activity as part of the Bochum Strategy 2030

1. Preliminary remarks

Festival City Bochum is expanding its high-quality programme of events to include an XXL Upcycling Art Festival, which will be held in publicly accessible spaces and encourage visitors to rediscover the urban environment. To enable this, we are looking for nationally or internationally active artists who can provide an overdimensioned installation on the topic of upcycling.

As an action against the excesses of the throwaway society, the project is intended to make a clear statement on sustainability. The objective is to collaborate with stakeholders in Bochum (pupils, students, associations or institutions) to create an artwork in XXL format, and thus engage the population as part of the process. The artistic work will transform a location in the city centre and facilitate new perspectives on our everyday reality.

2. Format

As the event organiser, Bochum Marketing GmbH is calling for applications as part of a public call for proposals. The artwork must be created in June and July 2023 at a central location in the city. An accompanying exhibition will provide insights into the creation process and – alongside additional activities and workshops – offer the opportunity to engage with the topic of sustainability in greater detail. Alongside the artwork itself, a sign to be created by the protagonists will also indicate the way to the installation.

The project is planned to run every second year. It is intended to grow organically over time and, as of the second festival year, expand to several spaces with multiple artists.

Schedule

- 31 Dec 2022 Application close
- January 2023 Jury session
- End of May/June 2023 Arrival (artist in residence)
- End of July 2023 Opening event
- July 2023 Accompanying programme: exhibition/information boards, workshops, library
- End of August 2023 Removal

For the period around the opening in the second half of July, the artist must be permanently available on site.

3. Financial framework

In addition to travel expenses to Bochum, a total fee of 10,000 euro will also be paid. A maximum of two months' free accommodation will be offered for the artist and his/her partner. The transportation of collected reusable materials will be covered by an additional logistics budget.

The marketing, organisation of the opening event, supporting programme etc. will be carried out by Bochum Marketing.

4. Submission

Please provide a statement of purpose and a sketch of the artwork to be created, together with details of the materials used.

A jury made up of the city authorities, Bochum Marketing and artists will decide on the awarding of the position.

Please submit applications by 31 December 2022 to:

Bochum Marketing GmbH
Susanne Auffermann
Huestrasse 21 – 23
44787 Bochum
Germany

Or to: auffermann@bochum-marketing.de